The Perfect Gift
The library’s “Own-a-Day” program makes the perfect gift. For $100, you can Own-A-Day at the library and have your gift be recognized on the receipts at circulation desks, on the flat-screen TVs inside the library, on the library’s home page, and in the library’s email and printed newsletters. This is the perfect way to honor or memorialize someone special, publicize a business, or celebrate a birthday or anniversary.

Brown Brown
JAN./FEB. 2019

Shades of Brown
• A NEWS PUBLICATION FROM THE STAFF & FRIENDS OF THE JAMES V. BROWN LIBRARY •

Monthly Giving is Easy
“It’s so easy to give monthly and I know it makes a difference,” said Dorothy Gerring, who has been a monthly supporter of the James V. Brown Library for many years.

Dorothy has the library charge her credit card automatically, because it’s easier than giving a big chunk. She loves the Library and is here each week, so she knows first-hand the impact of her donation.

“There are so many great resources for people to improve their lives,” she said, adding that she has attended programs in the past and was here “all the time” when her children were younger.

More importantly, though, she hopes to inspire others to consider monthly giving as part of their charitable gifts because, “The Library is awesome!”

Even a small amount each month adds up to a significant gift. If you would like to become a Library Champion by giving a monthly gift, please contact Robin Glossner at 570-326-6689.

The Library is so much more than books. Visit us in person or online at jvbrown.edu to learn more.

February is Love Your Library Month
Want to show your Library some love? Your Library feels loved when you are using us! So here are a few ideas:
• Come in and take out a book, an audiobook or a movie
• Download an ebook from ebranchdgo
• Stream some music or a movie from hoopla
• Donate your gently used books to the Friends of the James V. Brown Library
• And join the Friends!
• Give an Own-a-Day at the Library to someone you love
• Attend a library program. Learn more at calendar.jvbrown.edu

As a Library Champion, your monthly gift will provide consistent and reliable income to support the Library. “You can make a lasting difference by spreading your gift throughout the year. If your gift is $25 or more per month, we’ll send you a tote bag that will tell the world you champion the love of reading and support the JVBFL.”

Our Annual Fund drive may be over but there’s always time to become a Library Champion and give monthly to help the James V. Brown Library champion the love of reading, open new doors to lifelong learning and ensure the preservation of public Library services for future generations.

For more information or to Own-a-Day, go to our website at www.jvbrown.edu, or call the Development Department at 570-326-0536, ext. 114.
Friends Plan February Book Review Luncheon

Dr. John Piper Jr. will be the speaker for the February 1 book review. His topic will be “Entrepreneurial Families in Lycoming County, Pennsylvania.”

Lycoming has a rich history and has been a regional center since it was founded in 1795. On three occasions it achieved status as a national center: during the lumber years of the 1860’s-1880’s, during World War II in the manufacturing of the Lycoming Engine, and in the current as the founding site and continuing center of Little League baseball.

Each of these industries has played a major role in the economic history of the County, but that history extends well beyond the contributions of these three events. One approach to economic history is to explore the contributions of entrepreneurial families.

The focus of the current study is those entrepreneurial families who have been engaged in various commercial businesses limited to those families involved in business in the County for at least four generations. The study of five such families: Plankenhorn, Staiman, Lundy, Van Campen, and Spitler, appeared in an article in the Journal of the Lycoming County Historical Society in the Winter 2017-2018 issue. The presentation will include other such families.

John Piper graduated from Williamsport High School, later to attend college, seminary and graduate school. He returned to the area to join the Lycoming College History Department in 1969, retiring in 2007. He served as Dean of the College from 1992-2007. He joined Richard Morris and Robert Larson in writing Williamsport: Frontier Village to Regional Center. Piper has also written on other local topics including the history of Lycoming College, the Home for the Friendless, and the Woman’s Club.

The luncheon will start at 12 noon in the Lowry Room of the Welch Family wing of the James V. Brown Library. Those who wish may purchase lunch at noon for $6. To reserve lunch, use the online reservation calendar on the library website (http://calendar.jvbrown.edu) where you will find a prompt for reservations or call Leslie at the Library at 570-326-0536, ext. 134. Reservations should be made by the Wednesday before the review, January 31. (Please note that you should register only if you wish to reserve lunch.) You may bring your own lunch or simply attend the book review, which will start at 12:30 p.m. Parking is available in the public lot off Market Street, adjacent to the Welch Wing.

New Board Members Elected to Friends of the J.V. Brown Library

The Friends of the J.V. Brown Library held their annual board meeting on December 4. Ruth E. Croyle, Greg Thomas, and Shelby Weber were elected to serve four-year terms on the board.

Croyle is a graduate of Lycoming College. Until 2016, she held the position of East End Lumber president. Her volunteerism includes Junior League of Williamsport, Wise Options for Women Advisory Board, YWCA Board, Friends of Brown Library, and St. Luke Lutheran Church. Weber has volunteered with Odyssey of the Mind, and been active in various capacities with PTO for Cochran and Curtin Schools. She has held board positions on the Greater Williamsport Jaycees, Children’s Discovery Workshop, Lycoming County Paralegal Association, and Junior League of Williamsport.

Greg Thomas is a doctoral candidate at Colgate Rochester Crozer Divinity School. This is a reappointment for Thomas. He previously served as President of the Friends board and currently chairs the book sale committee. Thomas is also the president of Pennsylvania Citizens for Better Libraries.

Board members work on committees that enhance library funding through organizing and staffing the semiannual book sales and managing the Friends Book Store. Committees also support community outreach events by presenting monthly book reviews and hosting volunteer recognition occasions.